

Is there a page on your website about giving?



It's important to remind people of the many ways to give. This page is the perfect place to talk about three topics: stewardship, volunteer or service opportunities, and how to make gifts: cash, securities, memorials, endowments, etc.

Such pages often have titles like:

- Giving [to ABC ministry]
- Ways to Give
- How You Can Help
- How to Make a Gift [to ABC ministry]
- Gift Opportunities
- Stewardship

We suggest a **link** on your website to direct people with giving questions to the Covenant Trust Company® website. On your giving page, please include the following wording with our **www.CovenantTrust.com** link:

“Current gifts to ministry usually come from current funds. But there is another alternative: a **deferred** gift, usually a legacy gift through a trust, will or life income agreement. This may be your best opportunity to make a significant gift to one or more ministries you care about. Legacy gifts use accumulated resources to fulfill your *charitable dream* to a degree which you may not feel able to afford during your lifetime. This is part of your legacy—what you pass down to those who come after you.

“The Covenant Trust Company website is the gateway to a wealth of information about financial planning and asset management. Other topics include retirement planning and IRA accounts, charitable life income agreements [e.g. charitable gift annuities], the Covenant Endowment Trust, and asset management services available through Covenant Trust Company. For more information with no obligation, visit **www.CovenantTrust.com**.

“We encourage you to continue your life’s work and purpose through your financial and legacy plans, motivated by the values you hold dear. Set conventional wisdom aside. Let’s focus on your values as we work together to manage what God has entrusted to you, use it well, get you *to* and *through* retirement and plan your legacy. If that’s the kind of partnership *you* want, it’s time to take a look at Covenant Trust.”

If you have questions or if we can assist you in any way, please contact us through our website [www.CovenantTrust.com] or call us toll-free at 800-483-2177.