



northwest conference  
developing leaders. thriving churches.



NATIONAL  
COVENANT  
PROPERTIES

YOU INVEST • WE LEND • MINISTRY GROWS

# FINANCIAL AND REAL ESTATE TRAINING FOR CHURCH LEADERSHIP AND STAFF

## Who Should Attend:

Church Pastors, Treasurers,  
Church Leadership and Staff

## Why Attend:

Attendees will learn:

- How **healthy and missional churches** manage their finances
- How to structure your budget to make **key ministry decisions**
- The latest **tax regulations for ministers**
- Best practices to **communicate the financial reports** to leadership and congregation
- How to use and interpret **financial dashboards**
- How to assess whether your **facility is a tool** for effective ministry
- Why **capital fundraising** is good for your church

## WHEN:

October 28, 2017 // 9:00 AM - 3:00 PM

## WHERE:



Awaken Covenant Community,  
506 View Street, St. Paul, MN 55102

## TOPICS TO BE COVERED:

- What is the Big Deal With My Church's Financial Statements and Reporting
- Aligning Your Budget to Your Ministry Plans
- Ministerial Compensation and Taxation
- Fraud Risk Assessment and Prevention
- Intro to Real Estate Services
- Why Church Buildings Matter
- Capital Fundraising

**Please note:** Attendees will receive their church's financial dash board and an assessment of their internal controls if they register at least 3 weeks prior to the event (need to provide the last 3 years of financial statements).

## TO REGISTER:

Please contact Cheryl Theilen, Director of Administration, Northwest Conference, 612-721-4893 or [cheryl@northwestconference.org](mailto:cheryl@northwestconference.org)

For Questions: Please contact Peter A. Hedstrom, EVP/CFO, National Covenant Properties, 773-442-6582 or [peter.hedstrom@covchurch.org](mailto:peter.hedstrom@covchurch.org)

# Speakers:

## STAN REIFF,

### Partner

**National Consulting Practice  
Leader**

**Capin Crouse**

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Stan's professional experience includes over 30 years in ministry operations, public accounting, government accounting, and missions. He provides strategic leadership of the firm's professional advisory and consulting services and serves as National Director of Church and Denominational Services.

*We are pleased to partner with Capin Crouse for the financial training component of our seminar. Capin Crouse is a national, full-service CPA firm based in Chicago, Illinois that has served mission-focused not-for-profit organizations, churches, and denominations, and higher education institutions since 1972.*

## SANDY NORRIS,

### Owner

**Counting House, LLC**

2353 Rice Street

Roseville, MN 55113

651-348-8056

bookkeepersandy@msn.com



Sandy is currently the Director of Finance for the Northwest Conference and owner of Counting House LLC, a bookkeeping and accounting firm serving approximately 60 churches in the Northwest Conference and across the country. After 10 years working in the accounting field, Sandy sensed a call to ministry and enrolled at North Park Theological Seminary becoming the first graduate in the dual degree (MATS/MBA) program. Following service as Associate Superintendent in the East Coast Conference and Pastor of Administration at Roseville Covenant Church (Roseville, MN), she started Counting House LLC melding her previous accounting and ministry vocations.

## ROLLIE PERSSON,

### Vice President

**Real Estate Services**

**National Covenant Properties**

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rollie.persson@covchurch.org

*Serving: Northwest, Pacific Northwest, Pacific Southwest, Canada*



With over 30 years of real estate and loan experience, Rollie works with churches in the Pacific Southwest, Pacific Northwest and the Northwest Conferences, as well as the Covenant Churches of Canada to help them make the right decisions as it relates to real estate matters, property acquisitions and church building projects. He previously served as a mortgage underwriter and transaction manager at GMAC-Residential Funding Corp and as a real estate loan officer at Corus Bancorp in Chicago. Rollie holds a Bachelor of Arts degree in Business Administration from North Park University.

## PETER HEDSTROM,

### EVP/CFO

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Peter brings 30 years of banking experience to NCP as its executive vice president and CFO, primarily from his time with US Bank where he most recently served as regional president in northeastern Minnesota. His extensive background in commercial lending and in the financial services industry is valuable as he manages the financial aspects of NCP.

*National Covenant Properties (NCP) has been serving member churches of the Evangelical Covenant Church since 1970 to provide loans for new church construction and church additions. Currently NCP has over \$285 million in loans to more than 300 Covenant projects. Funds for these loans are obtained from NCP's sale of investment certificates. [www.nationalcovenantproperties.org](http://www.nationalcovenantproperties.org)*

## HOSTED BY: » Northwest Conference » Start & Strengthen Churches » National Covenant Properties

As we partner together in ministry, NCP is very excited to offer this training as another tool and resource for you and your team as you continue to make a difference in your local community in the Northwest Conference.