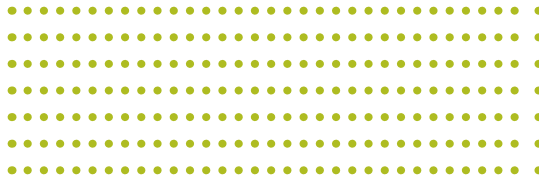




northwest conference  
developing leaders. thriving churches.



NATIONAL  
COVENANT  
PROPERTIES

YOU INVEST • WE LEND • MINISTRY GROWS

# FINANCIAL AND REAL ESTATE TRAINING FOR CHURCH LEADERSHIP AND STAFF

## Who Should Attend:

Church Pastors, Treasurers,  
Church Leadership and Staff

## Why Attend:

Attendees will learn:

- How **healthy and missional churches** manage their finances
- How to structure your budget to make **key ministry decisions**
- The latest **tax regulations for ministers**
- Best practices to **communicate the financial reports** to leadership and congregation
- How to use and interpret **financial dashboards**
- How to assess whether your **facility is a tool** for effective ministry
- Why **capital fundraising** is good for your church

*"I thought the course provided a lot of insight into the financial world. I enjoyed the speakers and thought that the binder provided was a great tool to use to follow along with the presentations as well as a good tool to take home and have as a resource! I would definitely attend another training seminar if more come available and would like to bring more people with that could benefit from the training as well."*

- Annie Veldhouse, Bethlehem  
Covenant Church, Wheaton, MN

## WHEN:

March 30, 2019 // 9:00 AM - 3:00 PM

## WHERE:



Linwood Covenant Church,  
6565 Viking Blvd. NE, Wyoming, MN 55092

## TOPICS TO BE COVERED:

- What is the Big Deal With My Church's Financial Statements and Reporting
- Aligning Your Budget to Your Ministry Plans
- Ministerial Compensation and Taxation
- Fraud Risk Assessment and Prevention
- Intro to Real Estate Services
- Why Church Buildings Matter
- Capital Fundraising

**Please note:** Attendees will receive their church's financial dash board and an assessment of their internal controls if they register at least 3 weeks prior to the event (need to provide the last 3 years of financial statements).

## TO REGISTER:

Please contact Cheryl Theilen, Director of Administration, Northwest Conference, 612-721-4893 or [cheryl@northwestconference.org](mailto:cheryl@northwestconference.org)

For Questions: Please contact Rollie Persson, National Covenant Properties, 773-907-3357 or [rollin.persson@nationalcovenantproperties.org](mailto:rollin.persson@nationalcovenantproperties.org).

# Speakers:

**STAN REIFF,**  
**Partner**  
**National Consulting Practice  
Leader**  
**Capin Crouse**  
Office: Atlanta  
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o 678.518.5301, ext. 260  
c 678.521.0182



Stan's professional experience includes over 30 years in ministry operations, public accounting, government accounting, and missions. He provides strategic leadership of the firm's professional advisory and consulting services and serves as National Director of Church and Denominational Services.

*We are pleased to partner with Capin Crouse for the financial training component of our seminar. Capin Crouse is a national, full-service CPA firm based in Chicago, Illinois that has served mission-focused not-for-profit organizations, churches, and denominations, and higher education institutions since 1972.*

**SANDY NORRIS,**  
**Owner**

**Counting House, LLC**  
2353 Rice Street  
Roseville, MN 55113  
651-348-8056  
bookkeepersandy@msn.com



Sandy is currently the Director of Finance for the Northwest Conference and owner of Counting House LLC, a bookkeeping and accounting firm serving approximately 60 churches in the Northwest Conference and across the country. After 10 years working in the accounting field, Sandy sensed a call to ministry and enrolled at North Park Theological Seminary becoming the first graduate in the dual degree (MATS/MBA) program. Following service as Associate Superintendent in the East Coast Conference and Pastor of Administration at Roseville Covenant Church (Roseville, MN), she started Counting House LLC melding her previous accounting and ministry vocations.

**ROLLIE PERSSON,**  
**Vice President**  
**Real Estate Services**  
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rollin.persson@nationalcovenantproperties.org  
*Serving: Northwest, Pacific Northwest, Pacific  
Southwest, Canada*



With over 30 years of real estate and loan experience, Rollie works with churches in the Pacific Southwest, Pacific Northwest and the Northwest Conferences, as well as the Covenant Churches of Canada to help them make the right decisions as it relates to real estate matters, property acquisitions and church building projects. He previously served as a mortgage underwriter and transaction manager at GMAC-Residential Funding Corp and as a real estate loan officer at Corus Bancorp in Chicago. Rollie holds a Bachelor of Arts degree in Business Administration from North Park University.

**HOSTED BY: » Northwest Conference » Start & Strengthen Churches » National Covenant Properties**

As we partner together in ministry, NCP is very excited to offer this training as another tool and resource for you and your team as you continue to make a difference in your local community in the Northwest Conference.