Digital Neighborhoods
being the church right where we are
Demographics of MCC:

- 300 regular adult participants
- 100 Kids 18 and under
  (150 Covenant Members)
- 200 on an average Sunday pre-COVID
- Multi Generational (Gen X and Millennial majority)
- Distinctives - Unusual amount of single people, strong leadership culture, low "duty" culture
- Urban/Suburban (45 miles North/South, 50 Miles East/West)
10 Weeks in:

200 people have "meaningfully connected"

36 of 50 hosts responded:
"Helped people feel connected" - average of 3.95 out of 5
"How likely that people will want to continue in the fall" - 4.05 out of 5
"How satisfied are you with this experience" - 8.42 out of 10

Wins: Geographical connection, organic relationships, going deep fast.

Surprises: No one is going inside homes or buildings at all. How different each "neighborhood" has gone.
Important learnings:

- Adaptive change methods
  (Listening, early adapters, experimenting, green/blue/red)

- Ownership by lay leaders

- Up, In, Out

- Organized -------- Organic

- Low control/high accountability

- Permission to experiment/ Clear resources and communication
Adaptive Change:

- **Green Zone**: Starting new things, Experiments, Fundamental shifts, Messy
- **Blue Zone**: Organize, Maximize, Streamline, Sustain
- **Red Zone**: Unsustainable, Depleting, Non Functioning, Dying
Adaptive Change:

- **Green Zone**
  - Starting new things
  - Experiments
  - Fundamental shifts
  - Messy

- **Blue Zone**
  - Organize
  - Maximize
  - Streamline
  - Sustain

- **Red Zone**
  - Unsustainable
  - Depleting
  - Non Functioning
  - Dying

The diagram shows a cycle moving from Green Zone to Blue Zone to Red Zone, indicating phases of change from innovative to efficient to unsustainable.
PastorSteph.com/webinars

- Sustainable Innovation – Increase Your Capacity for Innovation
- Getting Good At Stress – Managing Your Stress so Your Stress Doesn’t Manage You
- Adaptive vs Technical Change
- Emotional Intelligence – Engaging Your Emotions For The Good Of Your Leadership
- What to Do When You Don’t Know What to Do -Making Decisions in Times of Uncertainty
- Agile Leadership – The ability to lead your organization to respond well in times of crisis or change.
- Non-Anxious Leadership
Important learnings:

- Adaptive change methods
  (Listening, early adapters, experimenting, green/blue/red)

- Ownership by lay leaders

- Up, In, Out

- Organized --------- Organic

- Low control/high accountability

- Permission to experiment/Clear resources and communication
Logistics:
Zip Codes and Maps
Personal invites
Connecting new people
Make it clear on Website:

Loving our community in the name of Jesus

Live Service 10:00 – Watch Now

Find a Digital Neighborhood
Contextualization:
Urban/Suburban/Rural
Specific Demographics
Church Culture
Questions?