



Digital Neighborhoods
being the church right where we are



Demographics of MCC:

- 300 regular adult participants
 - 100 Kids 18 and under
 - (150 Covenant Members)
- 200 on an average Sunday pre-COVID
- Multi Generational (Gen X and Millennial majority)
- Distinctives - Unusual amount of single people, strong leadership culture, low "duty" culture
- Urban/Suburban (45 miles North/South, 50 Miles East/West)



10 Weeks in:

200 people have "meaningfully connected"

36 of 50 hosts responded:

"Helped people feel connected" - average of 3.95 out of 5

"How likely that people will want to continue in the fall" - 4.05 out of 5

"How satisfied are you with this experience" - 8.42 out of 10

Wins: Geographical connection, organic relationships,
going deep fast.

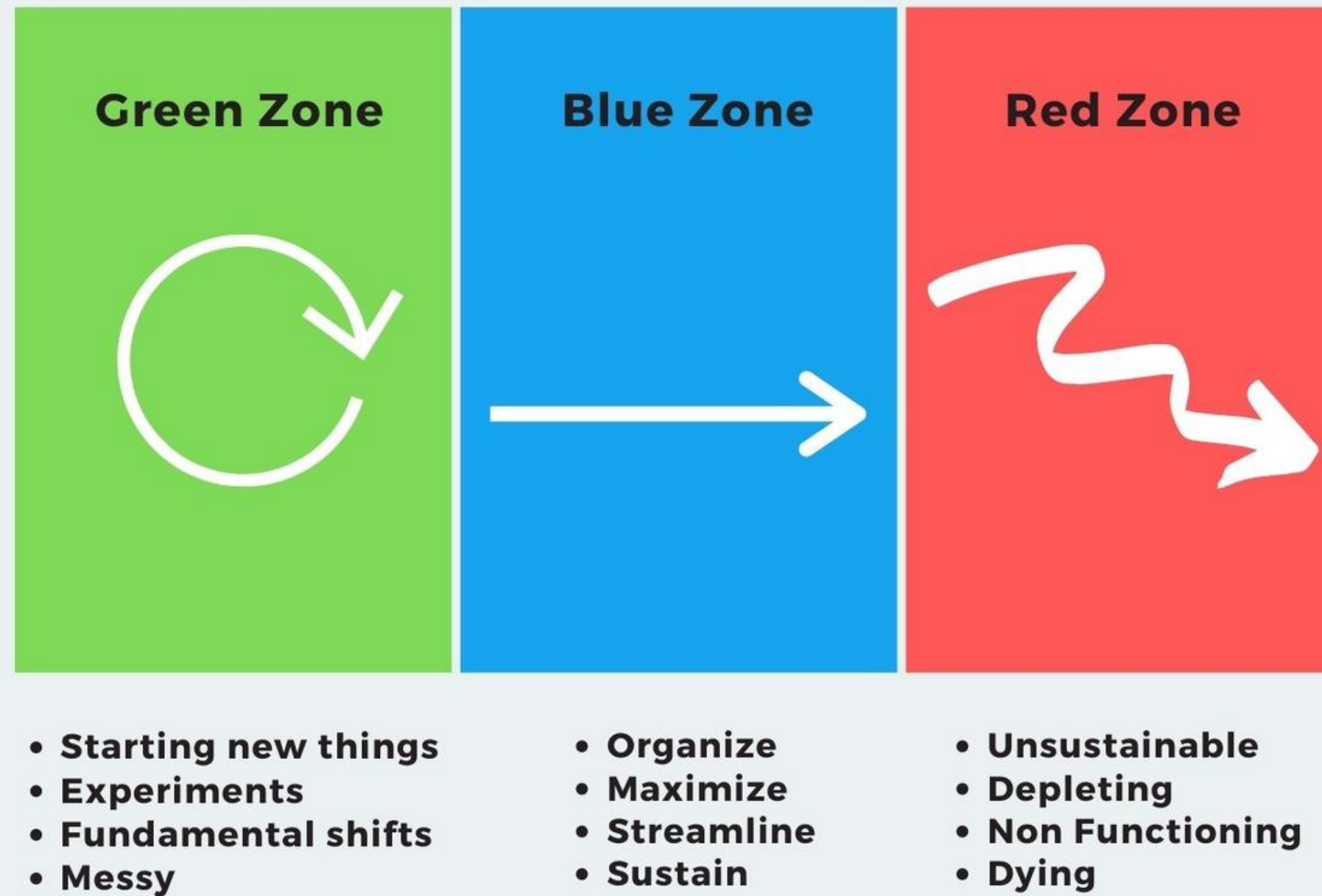
Surprises: No one is going inside homes or buildings at all.
How different each "neighborhood" has gone.



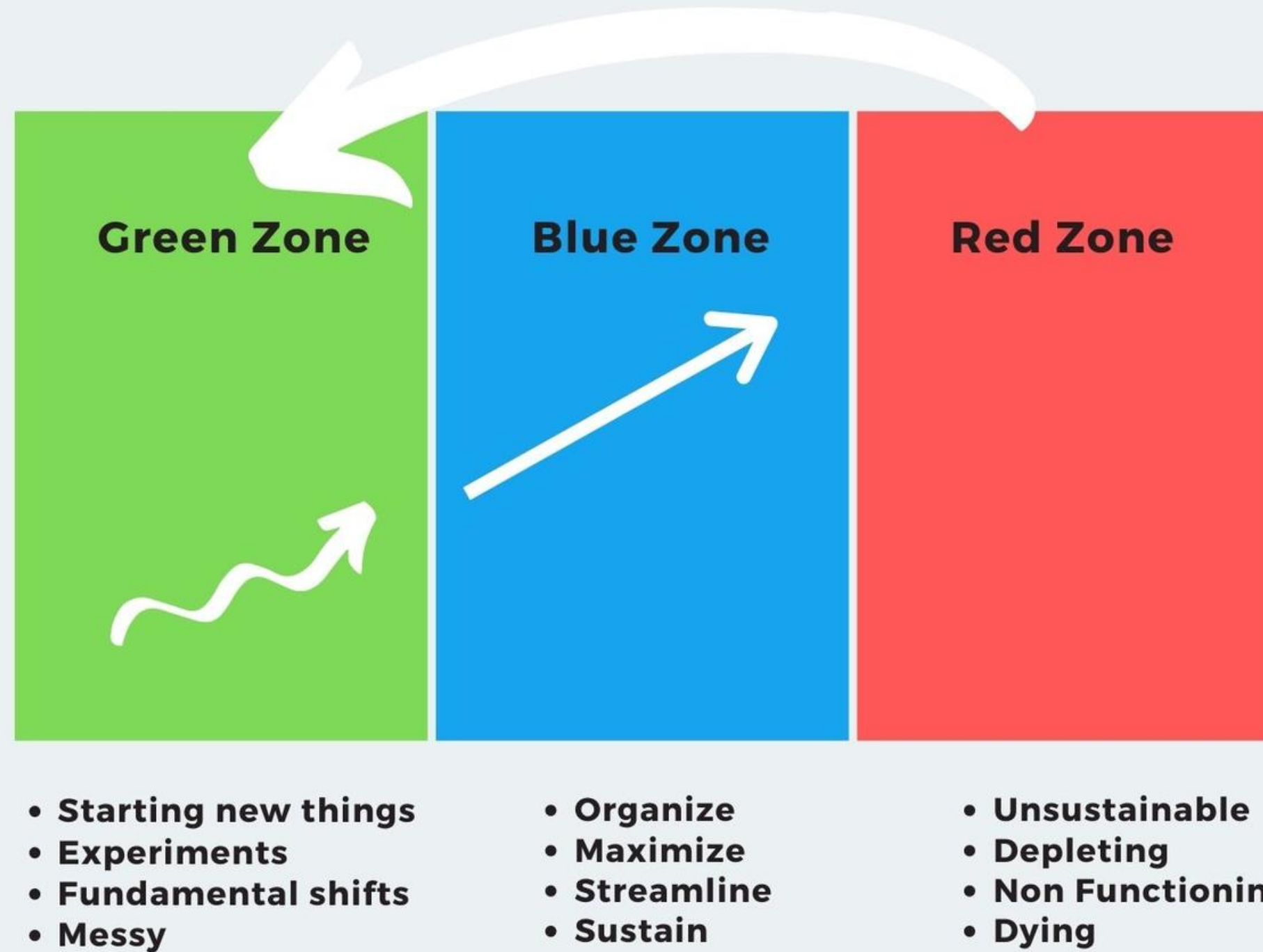
Important learnings:

- Adaptive change methods
(Listening, early adapters, experimenting, green/blue/red)
- Ownership by lay leaders
 - Up, In, Out
- Organized ----- Organic
- Low control/high accountability
- Permission to experiment/ Clear resources and communication

Adaptive Change:



Adaptive Change:





PastorSteph.com/webinars

- Sustainable Innovation – Increase Your Capacity for Innovation
- **Getting Good At Stress – Managing Your Stress so Your Stress Doesn't Manage You**
- Adaptive vs Technical Change
- **Emotional Intelligence – Engaging Your Emotions For The Good Of Your Leadership**
- **What to Do When You Don't Know What to Do -Making Decisions in Times of Uncertainty**
- **Agile Leadership – The ability to lead your organization to respond well in times of crisis or change.**
- **Non-Anxious Leadership**



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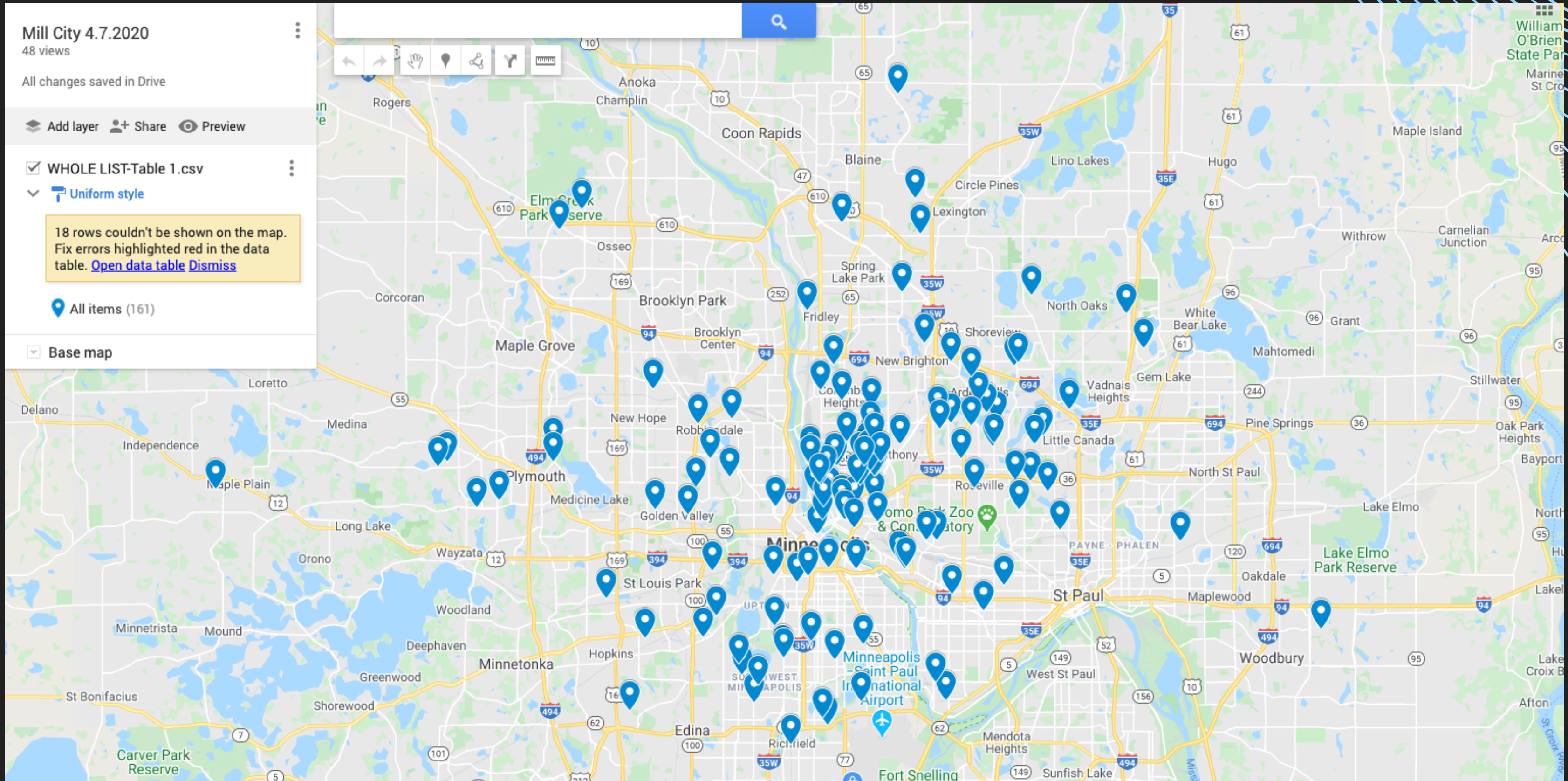
Logistics:

Zip Codes and Maps

Personal invites

Connecting new people

Google: My Maps



Make it clear on Website:



MILL CITY CHURCH

ABOUT JOIN GIVE CONTACT



Loving our community in the name of Jesus

Live Service 10:00 – Watch Now

Find a Digital Neighborhood





Contextualization:

Urban/Suburban/Rural

Specific Demographics

Church Culture



Questions?

